

FOR IMMEDIATE RELEASE

April 10, 2015

SOS Children's Village Thrift Store Announces Spring Dress Sunday

Vancouver, British Columbia Kerrisdale's SOS Children's Village Thrift Store rolls out its spring/summer collection on Sunday, April 19th in its first-ever Spring Dress Sunday featuring live music, refreshments, giveaways, and other surprises.

“Our Spring Dress Sunday is a way to look great on the outside and feel good on the inside,” says store manager Vera Gover. “We’re trying a new approach to launch our spring fashion while supporting the needs of B.C. kids and their foster families.”

Gover says fashion finds will include everything from 70s caftans to 80s drop waist and 90s boho styles. “We’ve been saving up racks full of dresses in every size, style, and colour you can imagine!”

Music, refreshments, gifts, and other surprise giveaways will make this a fun event for everyone, says manager Brenda McGuire, who will be lending her seasoned fashion advice as former owner of Commercial Drive's Riot Clothing. **Vancouver singer-songwriter 16-year-old Alyssa Baker, described by radio host Jamie Cessford as a young talent “who’s about to blow your mind”, will perform her latest hits at the festive event.**

“We’re expecting a great turnout from our loyal customers,” says McGuire. “We recommend you wear your ninja shopping outfit (capri leggings, tank top, and slip-on shoes) to make it easy to try on dresses at the rack and avoid dressing room lineups.”

All funds from the Spring Dress Sale go directly to supporting foster families at the SOS Children's Village, and to development programs for children in need in the Metro Vancouver community. Together with its Steveston sister store at 3800 Moncton Street, the Kerrisdale shop raises about one-third of the operating costs of the Surrey SOS Village.

Housewares, unique collectibles, and men's and children's clothing are also in stock. What better way to spend a spring Sunday with your friends and family than by finding a perfect ‘new’ dress while helping support kids in need?

Date: Sunday, April 19, 2015

Time: 12pm - 6pm

Location: 2319 West 41st Avenue

About SOS Children's Village BC

SOS Children's Villages is the world's largest non-governmental, non-denominational child development organization for orphaned and abandoned children. It has existed for over 65 years with presence in 134 countries and 553 Villages. British Columbia is home to the only SOS Children's Village in Canada. SOS Children's Village BC provides stable homes, a supportive and healing Village environment, and community-based family care programs to help foster children and youth in need grow into caring, self-reliant adults.

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Please visit our Media Room: www.sosbc.org/news-events/media-room