

## **NEWS RELEASE**

### **SOS Children's Village BC partners up with RE/MAX for the 18th annual Parade of Trees**

Surrey, BC, November 22, 2011 – Over a dozen trees decorated in a variety of colours and lights will be on display at Grouse Mountain for the Parade of Trees from December 3, 2011 to December 24, 2011. The event is sponsored by RE/MAX LLC, and will benefit SOS Children's Village BC, an organization that improves the quality of life of foster children and their foster families through community-based family care services.

"REMAX has been a long time supporter of the "Parade of Trees" fundraiser for the SOS Children's Village BC and it's a privilege to be involved again this year," says Helen Grant, Chair of the REMAX Lower Mainland Group Advertising. "Our REMAX realtors are committed to giving back to the communities where we live and work especially where children and their long term welfare is at stake. The tireless work and dedication of the SOS Children's Village BC team is inspiring and we are thrilled to be a small part of their life's work."

Parade of Trees is an event that is frequented by thousands of people in Vancouver every year. The public is invited to browse through the tree display in the Spirit Gallery on Grouse Mountain. Guests are encouraged to cast a ballot for their favourite tree. Admission to the gallery is free; however there is a suggested minimum donation of \$2 for those participating in voting. While viewing the trees, don't forget to visit Santa in his Workshop. As well, raffle tickets will be available for purchase. Prizes include a VIA Rail vacation for two to Jasper, AB, a Helijet trip for two to Victoria and an iPad 2 32GB.

The Parade of Trees will be kicked-off with the Holiday Bash in December 1, where attendees can vote for their favourite decorated tree and partake in food and wine and the music of Mathew van Vooght.

"The Parade of Trees is a must-see event for Vancouverites," say Liz Harris, Manager of Corporate/Community Relations and Special Events for SOS Children's Villages BC. "It's a beautiful spectacle for a good cause that will put you wonderful the mood. After all, that's what the holidays are about."

More information about the event is available online at [www.sosbc.org](http://www.sosbc.org) or by contacting Liz Harris at 604-574-2964 ext. 228 or email [lizharris@sosbc.org](mailto:lizharris@sosbc.org).

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**SOS Children's Village BC** – SOS BC provides community-based family care services to improve and sustain the quality of life for foster children and foster families through a variety of programs that address social development and healing. Headquartered in Surrey, the organization actively creates opportunities, programs and services to increase stability and continuity for foster children and their foster parents.