



# SOS Children's Village BC

Every child belongs...every child matters

## FOR IMMEDIATE RELEASE

November 12, 2010

## MEDIA ADVISORY

### Announcing SOS Children's Village BC's 17<sup>th</sup> Annual Parade of Trees

Coast Capital Savings and RE/MAX are gearing up for a holiday show-down - a decorating challenge for a great cause. Both companies are presenting sponsors for the SOS Children's Village BC's annual Parade of Trees on top of Grouse Mountain.

On December 2<sup>nd</sup>, the Parade of Tree's will kick-off with a Holiday Bash to raise funds for SOS BC programs. After the ceremonial lighting of the trees, guest will begin voting for their favourite tree. Wesla Wong, of Global BC, will be emceeing and Checo Tohomaso's VOC Sweet Soul Gospel Choir will have the crowd dancing. A silent auction will happen as guests nibble on succulent appetizers and enjoy unlimited beer and wine. The winner of the Tree Trimming Cup will be announced at the end of the evening.

Tickets to the Holiday Bash are available on the SOS BC website for \$25 which includes free parking and a Grouse Mountain gondola ticket. For \$50 ticket holders also receive a Parade of Trees lottery ticket, 50/50 tickets, and a holiday ornament.

#### Holiday Bash

December 2, 2010

7:00 – 11:00pm

Grouse Mountain, Spirit Gallery

#### Parade of Trees

December 3 – 24, 2010

Grouse Mountain Spirit Gallery

SOS Children's Village BC is the only Canadian chapter of a global charity dedicated to helping children whose families have fallen apart. There are over 9,000 foster children in British Columbia. SOS BC provides therapy; literacy and educational support; arts, sports and recreation opportunities to foster children and their foster parents. For more information visit [www.sosbc.org](http://www.sosbc.org)

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For more information contact:

Liz Harris

Manager of Corporate/Community Relations

SOS Children's Village BC

604.574.2964 ext. 228

[lizharris@sosbc.org](mailto:lizharris@sosbc.org)

[www.sosbc.org](http://www.sosbc.org)