

**FOR IMMEDIATE RELEASE**

August 26, 2014

**SOS Children's Village B.C. Welcomes Experienced Corporate Talent to Fundraising Team**

**Surrey, British Columbia** SOS Children's Village B.C. is pleased to announce the addition of Marilyn Madden to their development team as Director of Corporate and Major Donor Stewardship.

Marilyn has had an extensive and successful career as a sales and marketing specialist in the corporate sector. Her background is within the credit card and financial industry, where she held the position of a Director in Merchant Acquisition at American Express. She is a top-performing, dynamic, and results driven sales professional with 22 years sales experience and account management. Marilyn is well versed in cultivating strategic partnerships and building long-term relationships to seek and deliver increased funding opportunities. She has been the recipient of coveted National Sales Awards - President's Club Award Winner and Sales Excellence Award Winner - in 1996, 1997, 1999, 2000, 2001, and 2003.

"We are so very pleased to have a professional with such extensive high-level experience in the corporate sector joining our team," said Douglas Dunn, Executive Director of SOS Children's Village B.C. "It is often said that fundraising is very similar to sales, and we look forward to expanding our charity's development opportunities with Marilyn's broad corporate connections throughout the Lower Mainland."

In addition to her business acumen, Marilyn is active in her community, supporting local school fundraising efforts, volunteering her time and knowledge at Career Days in high schools, and as a guest speaker at SAS workshops on financial planning. Marilyn was also an active Board Member at Just Beginning Flowers – a non-profit society dedicated to helping train women, through their social enterprise flower shop and school, to re-enter the workforce. Marilyn spent several years assisting in fundraising activities and creating corporate opportunities.

Marilyn has had an ongoing relationship with SOS Children's Village B.C. for a number of years due to programs taken by extended family members.

**About SOS Children's Village BC**

SOS Children's Villages is the world's largest non-governmental, non-denominational child development organization for orphaned and abandoned children. It has existed for over 60 years with presence in 133 countries and over 550 villages. British Columbia is home to the only SOS Children's Village in Canada. SOS Children's Village BC provides stable homes, a supportive



and healing Village environment, and community-based family care programs to help foster children and youth in need grow into caring, self-reliant adults.

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**For more information please contact:**

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