

**FOR IMMEDIATE RELEASE**

November 12, 2013

**SOS Children's Village BC Partners with RE/MAX to Mix Holiday Magic  
at the 2<sup>nd</sup> Annual Parade of Christmas Holiday Gala**

**Surrey, British Columbia** Each year for the month of December, the Spirit Gallery at Grouse Mountain, the Peak of Vancouver, has been transformed with the help of several dedicated corporate sponsors into a winter wonderland where children of all ages can revel in the magic of Christmas, all in support of SOS Children Village BC's much-needed counselling, educational services, and youth-in-transition programs for children in foster care. For the 2013 holiday season, SOS Children's Village BC welcomes the return of the Parade of Christmas **SOS Children's Gingerbread Village**. A veritable hit last year when it was introduced, this year promises to be even bigger and better!

SOS Children's Village BC is thrilled to welcome back RE/MAX as our Presenting Sponsor for the SOS Gingerbread Village atop Grouse Mountain. "This is a long-standing partnership that we are truly proud of, and we look forward to continuing this relationship for years to come," says Gillian Harrow, Development Manager.

"RE/MAX is delighted to return for the second year as sponsor of the 2nd Annual Parade of Christmas Gingerbread Village. **This is our 7th year supporting SOS BC, and we are proud to be affiliated with such a caring organization,**" says Laura Dereniowski, chair of the RE/MAX Lower Mainland Advertising Committee.

A little smaller than our own foster village in Surrey, the Parade of Christmas SOS Children's Gingerbread Village is a walk-around display of whimsical gingerbread house creations by a selection of culinary experts from the Lower Mainland, illustrating this year's snowman theme and each representing a local sponsor. It will be open from November 29<sup>th</sup> to January 1<sup>st</sup>.

What better way to kick off this annual public festival than with the **Parade of Christmas Holiday Gala** hosted by actor **Colin Foo** on Thursday, November 28<sup>th</sup> at 6:30pm! It will be a festive evening featuring fine wines, craft beer, and delicious food inspired by SOS Children's Villages Austrian founder, Hermann Gmeiner. After a magnificent Skyride, guests will be among the first in the Lower Mainland to wander through the newly opened SOS Gingerbread Village while enjoying a glühwein. It will be a wonderful evening of live entertainment, live & silent auctions and a holiday raffle – a perfect way to kick off the holiday season.

Tickets are available at [www.sosbc.org/gala](http://www.sosbc.org/gala). Enter SOS Children's Village BC's Facebook contest to win two free tickets to the Holiday Gala - direct link: <https://a.pgtb.me/XCx8d9>.

**About SOS Children's Village BC**

SOS Children's Villages is the world's largest non-governmental, non-denominational child development organization. It has existed for over 60 years with presence in 133 countries and over 550 villages. British Columbia is home to the only SOS Children's Village in Canada. SOS Children's Village B.C. provides community-based family care services to improve and sustain the quality of life for foster children and foster families through a variety of programs that address social development and healing. Headquartered in Surrey, the organization actively creates opportunities, programs and services to increase stability and continuity for foster children and their foster parents.

**About the RE/MAX Network**

RE/MAX was founded in 1973 by Dave and Gail Liniger, with an innovative, entrepreneurial culture affording its agents and franchisees the flexibility to operate their businesses with great independence. Over 90,000 agents provide RE/MAX a global reach of more than 90 countries. RE/MAX is Canada's leading real estate organization with approximately 19,000 sales associates and 750 independently-owned and operated offices nationwide. RE/MAX, LLC, one of the world's leading franchisors of real estate brokerage services, is a subsidiary of RE/MAX Holdings, Inc. (NYSE:RMAX). For more information about RE/MAX, to search home listings or find an agent in your community, please visit [www.remax.ca](http://www.remax.ca).

**-30-**

For more information about the Parade of Christmas please contact:

Gillian Harrow, Development Manager,  
SOS Children's Village BC  
T: (604) 574-2964 ext. 228  
E: [gillianharrow@sosbc.org](mailto:gillianharrow@sosbc.org) Web: [www.sosbc.org](http://www.sosbc.org)